



## **National Philanthropy Day® 2024 Sponsorship Opportunities**

### **☐ Presenting Sponsor - ~~\$2,000~~** (secured)

- Two tables (16 seats) at the event
- Exclusivity in sponsor category
- Recognition on invitation
- Name included in all media releases and other event promotion
- Name and logo in event program
- Name and logo on AFP Rockford website
- Opportunity to make opening remarks at event
- Recognition at event

### **☐ Principle Sponsor - \$1,000**

- One table (8 seats) at the event
- Name and logo in event program
- Name and logo on AFP Rockford website
- Recognition at event

### **☐ Named Award Sponsor - \$600**

- 1 Table (8 seats) at the event
- Name in event program
- Recognition at event
- Choice of Award You Would Like to Sponsor\*:
  - Outstanding Philanthropist
  - ~~Outstanding Corporation or Foundation~~
  - Outstanding Fundraising Volunteer
  - ~~Outstanding Community Service Volunteer~~
  - ~~Future Philanthropist (youth)~~
  - Presidential Youth Service

**Names may be claimed on a first come, first serve basis, in the order that we receive responses.**

*\* If awards in all categories have already been sponsored or are not represented at the event, sponsors will be listed as a Friend of Philanthropy.*

### **☐ Friend of Philanthropy - \$500**

- 1 Table (8 seats) at the event
- Name in event program
- Recognition at event

*The fair market value of each event ticket is \$25.*

CHANGE THE WORLD



WITH A GIVING HEART

## National Philanthropy Day® 2024 Sponsorship Form

Company Name: \_\_\_\_\_

Contact Person (Name): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

☐ **Yes! I/We would like to participate as a sponsor for [National Philanthropy Day in Rockford on November 19, 2024](#) at the giving level of \_\_\_\_\_.**

**If you are a Named Award Sponsor, please indicate your top 3 preferences of the award you wish to name:**

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

Third Choice: \_\_\_\_\_

**Name as it should appear in the program** (please email a print-ready logo to [r.st.john@rockvalleycollege.edu](mailto:r.st.john@rockvalleycollege.edu)):

☐ Enclosed is my check (made payable to **Association of Fundraising Professionals – Rockford Chapter**)

*I agree, on behalf of the above-named organization or individual, to donate the indicated amount to the Association of Fundraising Professionals, Rockford Chapter, as a sponsor of the 2024 National Philanthropy Day event. I understand that this amount is due and payable within 30 days of the date of this agreement. I agree that the organization name indicated above may be used and that sponsorship forms must be received by **October 15, 2024** for promotional purposes and to be included in the sponsor recognition materials.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please mail this form and payment to:**

David Hougan  
AFP NPD Sponsorships, Rockford AFP  
PO Box 4663 Rockford, IL 61110

Cell: 815-978-8244

For questions or to email your sponsor logo,  
email Rachel St. John at  
[r.st.john@rockvalleycollege.edu](mailto:r.st.john@rockvalleycollege.edu)

**THANK YOU!**