



National Philanthropy Day®

2023 Sponsorship Opportunities

☐ Presenting Sponsor - \$1,500

- Two tables (16 seats) at the event
- Exclusivity in sponsor category
- Name included in all media releases and other event promotion
- Name and logo in event program
- Name and logo on AFP Rockford website
- Opportunity to make opening remarks at event
- Recognition at event

☐ Principle Sponsor - \$1,000

- One table (8 seats) at the event
- Name and logo in event program
- Name and logo on AFP Rockford website
- Recognition at event

☐ Named Award Sponsor - \$600

- 1 Table (8 seats) at the event
- Name in event program
- Recognition at event
- Choice of Award You Would Like to Sponsor*:
 - Outstanding Philanthropist
 - Outstanding Corporation or Foundation
 - Outstanding Fundraising Volunteer
 - Outstanding Community Service Volunteer
 - Future Philanthropist (youth)
 - Presidential Youth Service

Names may be claimed on a first come, first serve basis, in the order that we receive responses.

** If awards in all categories have already been sponsored or are not represented at the event, sponsors will be listed as a Friend of Philanthropy.*

☐ Friend of Philanthropy - \$500

- 1 Table (8 seats) at the event
- Name in event program
- Recognition at event

The fair market value of each event ticket is \$25.

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

2023 Sponsorship Form

Company Name: _____

Contact Person (Name): _____ Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Yes! I/We would like to participate as a sponsor for National Philanthropy Day in Rockford on November 14, 2023 at the giving level of _____.

If you are a Named Award Sponsor, please indicate your top 3 preferences of the award you wish to name:

First Choice: _____

Second Choice: _____

Third Choice: _____

Name as it should appear in the program (please email a print-ready logo to r.st.john@rockvalleycollege.edu):

Enclosed is my check (made payable to **Association of Fundraising Professionals – Rockford Chapter**)

*I agree, on behalf of the above-named organization or individual, to donate the indicated amount to the Association of Fundraising Professionals, Rockford Chapter, as a sponsor of the 2023 National Philanthropy Day event. I understand that this amount is due and payable within 30 days of the date of this agreement. I agree that the organization name indicated above may be used and that **sponsorship forms must be received by October 16, 2023 for promotional purposes and to be included in the sponsor recognition materials.***

Signature: _____ Date: _____

Please mail this form and payment to:

David Hougan
AFP NPD Sponsorships, Rockford AFP
PO Box 4663 Rockford, IL 61110
Cell: 815-978-8244

For questions or to email your sponsor logo,
email Rachel St. John at
r.st.john@rockvalleycollege.edu

THANK YOU!