

2020 AFP Professional Development Program Series

January 21, 2020 - Developing a Compelling Case Statement that Everyone Responds to, presented by Bruce Berglund, CFRE, founder and President of DBD Group. Mauh-Nah-Tee-See Country Club. *Receive 1.5 points towards CFRE

Wednesday, February 19, 2020 – The Good, the Bad and the Ugly Truth About the Costs of Realizing Your Nonprofit Mission, presented by Alicia M. Schatteman, Ph.D. Mauh-Nah-Tee-See Country Club. *Receive 1.5 points towards CFRE

Tuesday, May 19, 2020 – Fundraising in the Days of COVID-19, presented by Amber Moore and Alicia Lirak, CFRE of Gabriel Group. Virtual online over Zoom. *Receive 1 point towards CFRE

Tuesday, June 16, 2020 - The Psychology of the Ask, presented by Linda Haley. Virtual online over Zoom.* Receive 1 point towards CFRE.

Tuesday, July 28, 2020 - Color of Skin, Content of Character: Exploring Anti-Racism in the 21st Century. Presented by Rick Daniels, Director of Student Life & Campus Inclusion at Oakton Community College. Receive 1 point towards CFRE.

Tuesday, August 11, 2020 - Donor Engagement in the Era of COVID, presented by Steven Shattuck. Virtual online over Zoom.* Receive 1 point towards CFRE.

Tuesday, September 15, 2020 - Using data-driven tools to improve fundraising effectiveness, presented by Randy Fox. Virtual online over Zoom.* Receive 1 point towards CFRE.

Tuesday, October 20, 2020 - Planned Giving When That is Not All You Do, presented by John Sentovich, Director of Planned Giving at Northern Illinois University Foundation. Virtual online over Zoom beginning at 12:00pm.* Receive 1 point towards CFRE.